



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln St Ste 510
Denver, CO 80203-1507

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165378-1	09/30/12	September 2012	08/27/12 - 09/01/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 8/28-9/02	11720

Flight Dates	Order #	Alt Order #
08/28/12 - 09/02/12	165378	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	09/02/12	News 4 Today II 6a-7a	M-F 6a-7a	--W-F--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W-F-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/29/12 6:24 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1202H \$350.00 NM 1 All F 08/31/12 6:53 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV1202H \$350.00 NM									
2	08/28/12	09/02/12	M-F Today Show	M-F 7a-9a	-T-T---	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T-T--- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 08/28/12 8:59 AM M-F Today Show M-F 7a-9a :30 MHTV1202H \$350.00 NM 1 All Th 08/30/12 8:29 AM M-F Today Show M-F 7a-9a :30 MHTV1202H \$350.00 NM									
3	08/28/12	09/02/12	News 4 Weekend Sat 7a-Sa 7a-9a		-----S-	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 09/01/12 7:14 AM News 4 Weekend Sat 7a-9a Sa 7a-9a :30 MHTV1202H \$175.00 NM									
4	08/28/12	09/02/12	M-F Today Show II 9a	M-F 9a-10a	----F--	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 ----F-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 08/31/12 9:50 AM M-F Today Show II 9a M-F 9a-10a :30 MHTV1201H \$200.00 NM									
5	08/28/12	09/02/12	M-F Today Show III 10a	M-F 10a-11a	-T-T---	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T-T--- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 08/28/12 10:49 AM M-F Today Show III 10a M-F 10a-11a :30 MHTV1201H \$75.00 NM 1 All Th 08/30/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 MHTV1202H \$75.00 NM									
6	08/28/12	09/02/12	News 4 @ Midday M-F	M-F 12noon-1p	--W----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W---- 1 \$125.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

INVOICE

DUPLICATE

www.kobtv.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
165378-1	09/30/12	September 2012	08/27/12 - 09/01/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 8/28-9/02	11720	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	08/28/12	09/02/12	News 4 @ Midday M-F	M-F 12noon-1p	--W----	:30	1	\$125.00	NM
08/27/12 09/02/12 --W---- 1 \$125.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 All W 08/29/12 12:43 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV1202H \$125.00 NM									
7	08/28/12	09/02/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	-T-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -T----- 1 \$125.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 All Tu 08/28/12 4:56 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV1202H \$125.00 NM									
8	08/28/12	09/02/12	News 4 @ 5p M-F	M-F 5p-530p	--W-F--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --W-F-- 2 \$325.00 <u>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type</u> 1 All W 08/29/12 5:28 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1201H \$325.00 NM 2 All F 08/31/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV1202H \$325.00 NM									
<u>Total Spots</u>							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$2,825.00
<u>Agency Commission</u>	\$423.75
<u>Net Amount Due</u>	\$2,401.25
ABQ 7.0%	\$168.09
<u>Amount Due</u>	\$2,569.34